



News Release

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FUSE ANNOUNCES TWO ORIGINAL PROGRAMS

*Interview Series Featuring Cee-Lo Green of Gnarls Barkley
and Documentary Series to Air on Fuse In the Fall*

Fuse, Madison Square Garden's national music television network, has green-lit two new original programs scheduled to premiere in the fall. Both rooted in music, "Lay It Down" is an interview and performance-based show hosted by Cee-Lo Green of Gnarls Barkley and "Mad Genius" is a music documentary series.

A half-hour show, "Lay It Down" will be hosted by renowned singer-songwriter and producer Cee-Lo Green who will sit down with hip hop, pop and R&B artists as they showcase their talents through music. Performing iconic hits, artists will then break down their songs from inspiration to verse to beat to note, through in-depth conversations with Cee-Lo. The series comes from Bishoff/Hervey Entertainment with Jason Hervey, Eric Bishoff, and Hayma "Screech" Washington executive producing. Bishoff/Hervey Entertainment's deal was brokered by CAA and Cee-Lo Green's deal was brokered by WME.

"Mad Genius" is a half-hour documentary series that will delve into the stories of brilliant, yet rebellious artists whose eccentric personalities have resulted in groundbreaking music. Each episode explores the songs and careers of rock's wayward sons and daughters through interviews and anecdotes, providing insight into how their personalities and instinctual abilities contributed to their musical creations. The series comes from Planet Grande Pictures, with John Watkin and Eamon Harrington as executive producers.

"By collaborating with top agencies and highly-respected producers, Fuse has reinforced its commitment to music programming by green lighting two new long-form original series out of our West Coast development office," said Sal LoCurto, senior vice president of programming, Fuse. "These programs further demonstrate Fuse's unique perspective on music programming by adding an entertaining interview and performance show hosted by an acclaimed name in music, and a powerful documentary concept, to our array of live music events and artist-centric programs."

In addition to these two new shows, the network recently announced its new weekly show, "A Different Spin with Mark Hoppus" premiering in September and "Fuse Presents: Maroon 5 Live From the Beacon Theatre" presented by Coca-Cola, airing live in HD on Fuse Tuesday, July 27 at 9pm ET.

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About Fuse

Fuse, the national television network dedicated exclusively to music, brings viewers closer to their favorite artists and bands by featuring original series and specials, exclusive interviews, live concerts and video blocks – all rooted in the music experience. Celebrating the hit makers of today, familiar favorites and edgy newcomers, Fuse accommodates the wide ranging tastes and attitudes of its 18-34 year-old audience with compelling music programming on-air, on-line, on-demand, in HD and via mobile technologies. Fuse is a part of MSG Media, which includes television networks MSG, MSG Plus, MSG HD and MSG Plus HD, as well as MSG Interactive, which oversees all company wireless and online initiatives. MSG Media is a division of Madison Square Garden, Inc. (Nasdaq:MSG), along with MSG Sports and MSG Entertainment. MSG Sports includes the New York Knicks (NBA); the New York Rangers (NHL); the New York Liberty (WNBA); the Hartford Wolf Pack (American Hockey League); and MSG Entertainment includes concerts and events at Radio City Music Hall, Madison Square Garden, the Theater at Madison Square Garden, the Wang Theatre in Boston, the Beacon Theatre, as well as the legendary Chicago Theatre, and which manages wholly-owned live entertainment properties including the Radio City Rockettes and the Radio City Christmas Spectacular. Additional information about Fuse can be found at www.fuse.tv.